



PHASE I: Letter of Intent

Created: 06/24/2016

Last updated: 06/27/2016

Basic Contact and Application Information

Page 1

Applicant groups and Existing Education Corporations interested in submitting an application to establish Regents-authorized charter schools are asked to complete this brief information sheet. The Department will use this information to plan and coordinate peer review panels with appropriate expertise to evaluate all application materials.

Please indicate whether an Applicant Group (operates no charter schools to date) or an Existing Education Corporation (operates a least one charter school) is submitting this Round 1 Letter of Intent.

Applicant Group LOI to establish a single, new charter school

Proposed Charter School Name

(Please write out the full name for the proposed charter school, and include the words "charter" and "school" in the proposed name(s)).

School Name	Las Americas Discovery Charter School (LADCS)
Grades Served (K-5, .6-8, 9-12, etc.) During Initial Term	K-5
Max Number of Students During Initial Term	500

Proposed or Current Board Chair and Public Contact information, including mailing address, phone number, and email address.

(The entire chart may not be visible on your screen. Use the "tab" key to move from column to column. The first column will remain static as you do so).

	First and Last Name	Best Phone Number	Email Address
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		(###-###-####)	
Proposed/Current Board Chair	Philomena Jenkins	[REDACTED]	[REDACTED]
Public/Media Contact Person	Venus Beckles	[REDACTED]	[REDACTED]

List of Key Design Elements

(Integral to the school model, these elements should be reflected throughout the application)

1	STEAM (STEM+Arts integrated)
2	Computer based-Blended Learning
3	Project Based Learning, with a Full inclusion model curriculum aligned to the Common Core standards
4	Family Engagement
5	(No response)
6	(No response)
7	(No response)
8	(No response)
9	(No response)
10	(No response)

If available, please provide the URL to the website established for the proposed school or existing education corporation.

www.lasamericascharterschool.org

Proposed Management and/or Partner Organization(s), such as a charter or educational management company or a university, academic program partner, or whole school change partner.

(Refer to the application kit for definitions and guidance as only "substantial" partnerships should be listed here).

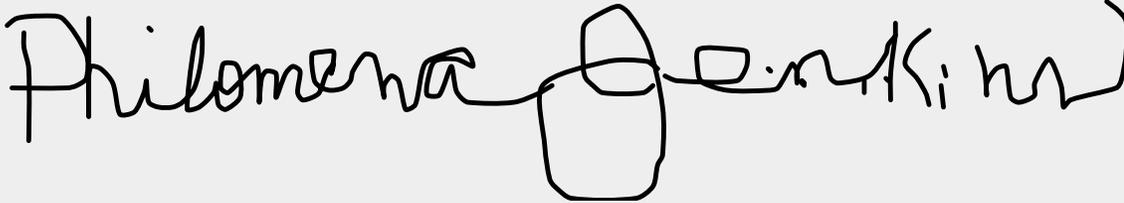
Proposed Management Company	N/A
Partner Organization 1	(No response)

Partner Organization 2

(No response)

Proposed Board Chair Signature

(Internet Explorer may not support this feature. Open the portal using Google Chrome, Firefox, or Safari).

A handwritten signature in black ink on a light gray background. The signature reads "Philomena Jenkins" in a cursive script. The name "Philomena" is written in a standard cursive hand, while "Jenkins" is written in a more stylized, looped cursive. The signature is positioned in the center of a light gray rectangular box.

Date

2016/06/24

Thank you for completing this form.

I. Applicant Group Information:

A. Applicant Group Information: See table 1

B. Applicant Group Roles: See table 1

C. Public Contact: Venus Beckles [REDACTED]

D. Application History: N/A

II. Proposed Charter School Information:

A. School Name: Las Americas Discovery Charter School (LADCS)

B. School Location: CSD 17. We will request public space from NYC D.O.E, or obtain reimbursement for leased space. Mrs. Pereira is securing private space if we cannot be co-located.

C. Planned Grades and Enrollment: Beginning with grades K-1 and adding one grade per year until the 2021 school year. At full capacity the school will serve 500 students

Projected enrollment over the Charter Term:

		Year 1 (2017-2018)	Year 2 (2018-2019)	Year 3 (2019-2020)	Year 4 (2020-2021)	Year 5 2021-2022
Grade	Age	Students	Students	Students	Students	Students
K	4-5*	80**	90	90	90	90
1	5-6	60***	80	90	90	90
2	6-7	0	60	80	90	90
3	7-8	0	0	60	80	90
4	8-9	0	0	0	60	80
5	9-10	0	0	0	0	60
Total		140	230	320	410	500

* Consistent with the home school district, all Kindergarteners who apply must turn 5 years of age by December 31st. We will backfill any empty seat with students that were placed on the waiting list.

** Two class's, student ratio will be 30:2, one class, student ratio will 20:2 (ICT) =80 students

*** One class, student ratio will be 30:2 = 30, one class student ratio 30:2 (ICT) =60 Students

D. Proposed management and/or partner organization: N/A

E. Proposed school mission: LADCS mission is to empower scholars with a rigorous and structured atmosphere. Fostering character development which equips students for college and/or career choices, where all scholars will be academically and technologically proficient as well as display an enthusiasm for learning.

F. School overview: To close the gap on poverty, LADCS will be the first STEAM Charter School in CSD 17, and our goal is to ensure all scholars performs at grade or above the grade level with proficiency. The following four key design elements will be used:

1. STEAM Educational Model: (STEM + Arts infused model). The philosophy of **STEAM** revolves around the concept that: **Science & Technology** interpreted through **Engineering & the Arts**, are all based in **Mathematical** elements. We will utilize Project Lead The Way (Launch program)¹ that integrates project- and problem-based curriculum. Scholars will receive a comprehensive approach to STEM Education. We will use manipulatives, and incorporate hands-on learning. An open discussion and inquiry approach is a component of the learning process, which will allow the teacher to check for understanding; results will be reflected in their writing. By using the problem-solving approach, while integrating technology, teachers will become facilitators and be able to use assessment to improve instruction. New engaging, rigorous professional development model, will provide the tools to

¹ <https://www.pltw.org/our-programs/pltw-launch/pltw-launch-curriculum>

empower teachers and students' education while transforming their classroom into a collaborative space where content comes to life.

Arts Integrated Learning: BRIC in Residence Education Program will be embedded in our Arts/Music curriculum, our goal is to expose and provide scholars with a deeper exposure to Artistic opportunities:

- ✦ **Working Artists** – Expose scholars to working with media makers as professionals in their fields, mentors, and community role models.
- ✦ **Arts Integration** – Programs integrate visual and media arts into core curriculum to increase knowledge of an academic subject while concurrently fostering a greater understanding and appreciation for media arts.
- ✦ **Youth-Centered** – Focus projects and lessons to be relevant to student needs, culture, abilities, and interests.
- ✦ **Project-based** – Use the creative process of media making to engage scholar in project-based learning, leading youth towards an end goal, product, and purpose.
- ✦ **Exhibition** – Students will display their creative works in organized venues, such as BRIC House and Brooklyn Public Network. Students will visit the BRIC House, state-of-the-art multimedia space in the heart of the Downtown Brooklyn cultural district. Our Media and Art teachers will work jointly with BRIC personnel.

2. Computer Base-Blended Learning

Using i-Ready computerized based online lessons,² Scholars will have access to online instructional studies at home, including close personalized reading lessons that provide even more instruction and practice on each standard. These lessons are automatically assigned, after an initial diagnostic assessment test. i-Ready provides Data-driven information to teachers, in order to make an informed decision for grouping and individualized instruction. We will use the rotating method during classroom instructional time. Half the class will receive teacher-guided instruction while the other half of the classroom are using the laptops, afterward they will switch places. i-Ready Diagnostic will be used as our interim summative, formative and normative assessment every four weeks.

3. Project Based Learning, with a Full inclusion model curriculum aligned to the Common Core standards:

- ✦ **Co-teaching model:** All classes are staffed with two certified teachers. The ICT class will have a certified teacher that holds a Special Education certification. This model will allow us to implement differentiated instruction, and intervention, to better serve students' needs.
- ✦ **Full Inclusion model of instruction:** English Language Learners and Students with Special Needs will have equitable access to the curriculum and quality instruction by using evidence-based curriculum models such as NYS ESL Standards, among others. All Teaching Faculty will follow a multi-tiered Response to Intervention (RTI) model. To ensure IEP goals are met.
- ✦ **Classroom Management:** Students will learn to socialize with one another, and work on conflict resolution, teamwork and collaboration skills, resulting in a safe and excellent learning environment.
- ✦ **Set high expectations for student learning³.** ELA instruction will build fluency, phonics, decoding and comprehension, in the early stages. This contributes to an opportunity in the demonstration of skills learned in the scholar's daily work. A Curricular Approach for The Reader's/Writing Workshop by Lucy Calkins, will serve as the primary resource for

² <https://www.curriculumassociates.com/products/iready/i-ready-student-instruction>

³ <http://www.coreknowledge.org/ed-hirsch-jr>

establishing and supporting a writing curriculum. The Math curriculum will be based on proven research based Singapore Math. The Curriculum is aligned with the NYS Common Core curricula for ELA, Social Studies, and STEAM. Our curriculum is created to integrate all academic school components.

- ✚ **School Culture and Character Development:** We believe in nurturing the whole child. Our school's culture, values, and character development are promoted and displayed throughout the school day. Our theme is based on **HEART** (Honor, Empathy, Accountability, Respect, and Teamwork). LADCS wants to inspire scholars and faculty to take responsibility. Scholars should be held accountable for their learning. We believe that a great school should aim to develop students' heart as well as their minds.

4. Family Engagement:

Parent involvement is an essential element in the School-Teacher-Parents connection. We will create a framework that supports parent learning. Parents will receive timely information and tools that will help them become active partners in their children's learning.

Planned year of Parent Engagement activities including **family literacy, Math Night and workshops**, Following the Six Types of Parent Involvement Framework: Parenting, Communicating, and Volunteering, Learning at home, Decision Making, and Collaborating with the community. LADCS's Parent Association will promote **Multicultural Day, Breakfast with the Principal, Parent Breakfast**, and many more activities. Our goal is to **create a welcoming school environment**, where **diversity** is celebrated.

G. Target population/community served: CSD 17 is located in Central Brooklyn and encompasses the neighborhoods of Prospect Heights, East Flatbush, and Crown Heights. The district is home to the Brooklyn Botanic Gardens, the Brooklyn Museum, the Brooklyn Public Library, and Medgar Evers College. 79% of students in CSD 17 are identified as black, 14% identified as Hispanic, 2% identified as Asian, 3% identified as white, and 2% identified as other. English language learners and students with disabilities constitute 9% and 15% of the student population, respectively. 85% of the student population lived in poverty. CSD 17 continues to struggle academically. In 2014-15, only 17% of students demonstrated mastery in English by scoring in the "proficient" or "advanced" categories on the New York State English Language Arts exam, while 24% of third graders demonstrated mastery in math. Of the 2010 high school cohorts, 65% graduated within four years, while 7% dropped out. This community will benefit from our school because it shoulders challenging social, economic, and academic burdens that make it a definite candidate for an educational alternative that offers hope for significant improvement.

III.A. Describe the school's strategies to attract and recruit its students: Building upon the work of social integration and community relationship with LADCS STEAM program, we will attract a diverse student population reflective of the residents of CSD17. To achieve this, we will employ a

- ✚ Comprehensive campaign to enroll **English Language Learners, Special Needs, and student's eligible for the free/reduced lunch program.**
- ✚ Use NYC Charter School Center, this program offers assistance for **recruiting** and educating English Language Learners.
- ✚ We will participate in 2017- recruitment event hosted annually by NYC Charter School Center
- ✚ Use a **Weighted Lottery Generator** with guidance and permission from NYSED giving preference to students who qualify for **Free Reduce Lunch Program.**
- ✚ Conducted **door-to-door distribution and direct mailing** of 600 flyers in English and Spanish.
- ✚ **Hosted presentations** in preschools, daycares, God With Us Ministries, CNR Community Center, and other community-based organizations with special effort given to those that serve

non-English speaking families, Free Reduce Lunch Program, and special needs populations.

- ✦ **Letter** emailed to the **Committee on Special Education** to inform them of our proposal, program, and services. We visited the CSE center and left flyers to be distributed to with interested parents or guardians.
- ✦ Use our **website/social media** to reach a wide audience. DNAinfo.com article on our proposal with the following outcome 6095 recipients, 894 people saw the article, and 27 clicks to our website page 6/20/16.
- ✦ **ELL and Low-Income Families outreach** thru **CAMBA** who provide services to Immigrants and Disadvantage Families. Local **YMCA** received flyers to share with families.
- ✦ **Welcome Center** to help streamline enrollment and placement procedures for ELL, SWD, and FRLP.
- ✦ **Welcome kits** that include key information, basic school supplies, and educational activities for ELL, SWD and FRLP families.
- ✦ We have purchased **marketing products to bring awareness and to promote the school.**

Outreach efforts will be ongoing thru the process of this application. Mrs. Beckles will work full time holding informational meetings.

IIIB. Describe the school's strategies to retain its students: In order to retain diverse learners LADCS will create a supportive community environment that promotes diversity by ensuring the individual learning needs and styles of our students are met thru and that all scholars have equitable access to a high quality learning environment (see family engagement). These strategies will be used:

- ✦ **Dean of Intervention** will service SWD, ELL and students in need of a RTI Tier 3, and oversee the program to ensure students are receiving instruction in a least restrictive environment, while monitoring progress towards measurable benchmarks goals. Dean of Intervention will work jointly with teachers, leadership, and CSE. The Principal and the Dean of Intervention will work jointly to identify students that qualifies for these services.
- ✦ **Identify ELL students** through both Home Language Surveys and follow-up pre-assessment evaluations administered for all new students.
- ✦ **ESL Teachers** will co-plan and ensure that ELLs learning needs and styles are being met, and propose suggestions for the intervention that's needed.
- ✦ **Make adjustments and modification** to the ESL and SPED programs based on student needs using data-drive inform to **provide appropriate group and individualized instruction.**
- ✦ **Hire Multi-lingual-Staff** to ensure effective, timely and prompt communication with all Non-English speakers this will promote, engaged and create an active participation of the Non-English speaking school community.
- ✦ **Hold monthly parent workshops** Translation will be available for Non-Speaking English parents/guardians. We will partner with **Learning Leaders**. Topics will include: increasing speech and language skills at home, helping children with critical thinking skills, how art impacts learning achievement, PBIS strategies.
- ✦ **Offer parents and families referrals** to other service providers in the community that serve FRLP, Special Education, and ELL students.
- ✦ **Professional Development** training for staff thru the **NYC Charter School Center, PLTW, School Leader, BRIC, Project Lead The Way, etc.**
- ✦ **Provide Parents** with two **satisfaction surveys**, to receive feedback. This will provide insight to **parent satisfaction with the school.**

IV. Public Outreach and Community Support:

IVA. Describe the public outreach conducted to date, to solicit community input: see Table 1.

We have divided the community outreach strategy into four components to ensure all stakeholders in the community were properly informed, and also received their comments and input to put this program together (see *attachment 2a*)

1. Community Outreach at large:

- ✦ We have placed ads in newspapers: El Diaro and La Voz Hispana with a **circulation of 14,900***. These ads ran for four days each.
- ✦ DNA info Article which was sent to 6,232 emails (to Prospect Heights and Crown Heights residents), with 27 clicks to our website, and generated 837 read DNAinfo.com online the article.
- ✦ We created a website to receive online feedback thru our survey.

2. Community Organization: Presented at:

- ✦ Sent email to CB8, CB9 to inform them of our intent to operate a new Charter School.
- ✦ We have met with several directors of early childhood centers and preschool programs who have shown interest in our educational proposal, and the school mission. We exchanged information of the needs and lack of a good elementary educational program in our community.

3. Family/Parent level

- ✦ We have analyzed data from our website Monkey Survey.
- ✦ We have presented the school proposal to over 250 parents and community members.
- ✦ We have collected over 200 signatures of support from parents and community members.

4. Political Level:

- ✦ Met with Brooklyn Borough President Erick Adams, Educational Director, to explain our proposal and we received a Letter of Support.
- ✦ Emailed to Congressman Hakeem Jeffries sent to Ms. Tasia Jackson.

*Results for Indirect outreach: **6,095**. Direct outreach: **1,194**. Newspapers outreach: La Voz Hispana: **3,500** and El Diario: **4,500** based on newspaper circulation in CSD 17 only.

IVB. Describe your initial assessment of parent interest in your proposed charter school, which will allow the school to reach its anticipated enrollment. Include in your response a description or analysis of any data you have collected to support the initial assessment of interest:

45% of the parents express the lack of STEM educational programs. 50% expressed that Arts programs, are highly important to them. This is the reason we changed our original school design from STEM to STEAM. In order to offer both groups an interest in our School. During the last 9 months, we have developed a strong presence with our neighbors in CSD 17. Parental support have been very robust and is evidenced in over 250 residents' signatures of support so far. We anticipate this number increasing substantially since the Director of Friends of Crown Heights and several Early Childhood Providers assured us, they would recommend their families to apply to our school. NYC Charter School Center data shows that there are 43,000 students on the wait list, and 77% are economically disadvantaged. Our founding team has continuously solicited community input on the proposed school and used community feedback towards the design of the school.

V. Proposed Board Chair Signature and Date:



Date: May 26, 2016.

APPLICANT GROUP MEMBER NAME	PHONE NUMBER	EMAIL ADDRESS
Philomena Jenkins	[REDACTED]	[REDACTED]
Karlene Cowan	[REDACTED]	[REDACTED]

Lidia Leudo



Rani Pereira



Ching Lui



Ava Faith Tucker



Venus Beckles



TABLE 1: APPLICANT GROUP INFORMATION***Minimum of 5 members must be designated as Trustees**

CURRENT EMPLOYMENT	RELEVANT EXPERIENCE, SKILLS, AND ROLE ON APPLICANT GROUP (Key Words)	PROPOSED ROLE (if any) (Trustee, Employee, Consultant, or None)	PROPOSED POSITION ON THE BOARD (e.g., officer, trustee, or constituent representative)
Brooklyn Dreams Charter School	School Administrator , Principal DOE Schools, K-5 Instructional Leadership, Dean of Instruction, ELL Coordinator, Trained with America Choice Curriculum Writing, Teacher Mentor Founder/ Board Chair.	Trustee	Trustee
Victory Educational Partners	Business/ Corporate Operations, Management , Budget and Accounting, Human Resources. Founder/Board Member, Charter School Organizational Start Up, Charter Law and regulations	Trustee	Trustee

Cente for Nursing And Rehabilitation	Enrollment Expertise, Leadership, Administration, Community Outreach and Development, Health Administration. Founder/Board Member, HR/Personnel, Marketting. Government relations	Trustee	Trustee
Frontier Foreclousure Realty	Real-Estate, HR/ Personnel, Marketing, Finance/Accounting, Bussiness, Real Broker.er Founder/Board Member	Trustee	Tresurrear/ Facility Committee
Brooklyn Dreams Charter School	Educational, Master in Education , Differentiated Learnig, Leadership K-3 Teaching	Trustee	Trustee
Beginning With Children Charter School	K-6 Teaching, Assistant Principal, Master of Science Childhood, Grades 1-6. Education experience ELL, Education Experience SWD, Curriculum Writting Founder School Leader	Employee School Leader	N/A

Brooklyn Dreams Charter School	Bilingual: spanis and English, Parental Outreach,Community Otreach, Bilingual, Workshops presenter, Office Management.	Employee Student/Family Liaison	N/A

LENGTH OF INITIAL TERM	VOTING MEMBER (YES OR NO)
3	Yes
3	ion

3	Yes
3	yes
3	Yes
N/A	N/A

N/A	N/A

					satisfied with our presentation	
On December Mr. Jenkins appeared in Brooklyn Free Speech TV a Program that Mrs. Beckles hosted. Mrs. Is a Certified Studio-Producer at BCAP						TV outreach
Total Parents attending Informational meetings						387
Results for Indirect outreach						6,095

				we have for parents		
01-18-2016	Daycare Friends of Crown Heights, St. Johns Place	Daycare	Parent Meeting	We meet parents and explain the school mission and purpose, who we are , what we want to accomplish in the community, Parents were satisfied with the school program.	Parents are in need of a longer school day and/or afterschool activities. We will research afterschool program cost and how much it will cost to have one. Seek vendors	75 people
12-18-2015	Gave Flyers out, Knock Door to door in to Franklin Ave, and Prospect Pl.	Franklin Ave	Community Outreach and Feedback	Received feedback that they will support charter school, signatures we received in support of the school opening	We distributed 200 flyers. Also visited New York City Housing in Prospect Place.	150 approximately
12-8-2015	Parent, Community Informational Meeting	CNR 520 Prospect Place	Informational Meeting	Parents wanted to know more about services available to ELL and the importance on how are we going to address their need.	We shared our own personal story as we have staff and board members who comes from diverse culture. We share the ESL program map and Ms. Jenkins explained the NYS Standards. Parents where	65people

02-27-2016	Parent, Community Informational Meeting	890 Rogers Ave Brooklyn. NY God With Us Ministries	Community and bystanders	Some parents taught that the school will harm local school district. That teachers will lose their jobs and if we are collocated we will display children,	We explain that we are not here to display anyone. We are here to provide an option for parents in having other educational choices. We also explain that we are prepare to see private space if we cannot be co-located. Parent was satisfied with our program but not the co-location	85 people in attendance
02-10-2016	Survey for community feedback on our website thru Survey Monkey	website	Online, Population at large	We are review data to start analyzing parent feedback from meetings.	We will review data	132 responses
01-29-2016	Parent, Community Informational Meeting	CNR 520 Prospect Place	Community and bystanders Informational Meeting	Parents wanted to know the process to be approved and how could they provide support. They like the idea of Arts program, and the wanted to know what type of programs	We explain how the Charter School worked, and we told them we needed community support. We look into what arts programs are available for afterschool	80 people

				shared that all administrative decision are made at 674 Prospect Pl., but she will share with parents to be informed of the		
03-18-2016	Committee Special Education	5616 Flatlands Ave	SWD	We spoke to Ms. Jackelyn to share our school program proposal. She shared with us that parents believe that Charter School does not service SWD, and they are not welcome into this type of school	We are taking an aggressive campaign to inform parents that Charter School are mandated by Law to service SWD. We will create a flyer for this purpose	2 people
03-12-2016	Meeting with Mr. Vinnie. YMCA	YMCA	Community outreach and support	Mr. Vinnie said he was familiar with Charter school and would display our flyers for community awareness. School program was explained. He was extremely interested in the STEM program	We left 150 Flyers	2 people

	Brooklyn, NY 11203			reach out to parents, that our school if approved will serve SWD	star review CSD17 SWD population .	
04/05/2016	Newspaper Add	El Diario and La Voz Hispana	CSD 17 Population at large	Outreach to the speaking Spanish community letting them know that we will service ELL, SWD, and FRLP	We received approximately 15 phone call, inquiring about the school	We took their information for our data base.
03-30-2016	Parent, Community Informational Meeting	CNR 520 Prospect Place	Community and bystanders	Parents wanted to know the process and when will they know if the Charter is approved, where specifically the school will be located.	We presented the School Proposal Power point. We told them that we more or less have a building in mind, we gave them the prosed address, but we could not guarantee that the building will be available. We express and reassured them that if we are approved Mrs. Pereira is working on this matter.	We spoke with Rajni and asked her to reach out and give us feedback on how much the square feet was going to cost and if this building has the capacity for the entire program,
03/25/2016	Day Care outreach	813 Sterling Place	Community outreach	We shared our proposal with the director. She	We will seek an appointment with Ms. Johnsons.	3 people

				Special education and discipline,	will email them the discipline expectation. We share with them the importance of having classroom management and we will follow all laws and regulation in regards to this matte	
05-06-2016	Congressman Hakeem Jeffries Sent email to Tasia Jackson	email	Political	Ms. Jackson will speak with The Congressman in regards to our proposal.	We are trying to set a meeting for the month of July	Email Mrs. Beckles and Ms. Jackson
04-30-2016	Flyers and Pens giveaways	Community at large	Community Support	signatures in support of the Charter	Names added to the date	75 signatures
04-21-2016	Meet with Borough President Mr. Erick Adams and his Education Coordinator	Meeting with Mr. Adams	political	We discussed our proposal and the impact that we will have on the community. Mr. Adams had concerns about the co-location, He like liked the school proposal	We reassured that if we cannot be co-located we are seeking private space we want the community to embrace us.	3 people
04-06-2016	Birch Family Services 475 E 57 th	Person/meeting	SWD	We spoke Ms. Jacelyn about our school proposal and we wanted to	We realized that SWD are not properly serve. Mrs Jenkins will	3 people

					meets the needs of CSD 17 parents' expectations	
6/16/2016	1:1 Meeting with Daycare Director Ms. Johnson	Friends of Crown Heights 671 Prospect Pl.	Early Daycare Center	Ms. Johnson was very much interested since parents are always inquiring on schools to enroll their children. Friends of Crown Height have 4 Early Childhood programs in CSD 17	We listen to Ms. Johnson concern in continuance of their children that they have enroll entering a good elementary school	2
5/28/2016	Delivered Flyers and surveys.	Eastern Parkway	Family/Parent Community	Bystanders sign our petition to support LADCS, they were interested as to why the district in not performing at grade level. They inquired on what will be the level of impact we will have in the community	We show them a PowerPoint that we had on the computer. They were excited and express that a STEM program will be a good addition to the district	We gave out 150 flyers and receive 60 responses for our online survey.
5/21/2016	Parent, Community Informational Meeting	CNR 520 Prospect Place	Community and bystanders	Parents wanted to know the process and when will they know if	We presented the School Proposal Power point. We told them that we	We spoke with Rajni and asked her to reach out and give us

Table 2: Public Outreach Information

Dates of Outreach	Description of Outreach	Location of Outreach	Target Stakeholder Group	Feedback Obtained	Action Taken	Number of Attendees
6/27/2016	Email	Community Board District 8, and 9	Wanted them to know we are submitting a letter of intent to open a Charter school in CSD 17. Our program was explained in the letter.	We requested this information to be included in their community newsletter	We will make an appointment to speak with Director of Elementary School	Information pending the meeting
6/26/2016	Parent feedback	LADCS website	Parents that attended meeting STEM and Arts and Blended Learning show to be the most important aspect that parents want to see in a School	Data will be analyzed. 193 responses Arts 42 people 22% Blended learning 37 people 19%, while Stem and Computer Science share 30 people 16%.	Program was changed as we had received previous feedback, accordingly to survey response also our curriculum is integrated to meet all of the parent programs that they are looking for. We have Computer blended learning, we have change from STEM to STEAM to integrate the Arts. Our program	202 responses

Las Americas Discovery Charter School
ATTACHMENT 2A: INITIAL SAMPLES OF PUBLIC OUTREACH

CATEGORY 1:

The group has informed the community about the proposed charter school including the intended location, the target student population, the grades to be served, and a description of the educational program(s) to be offered

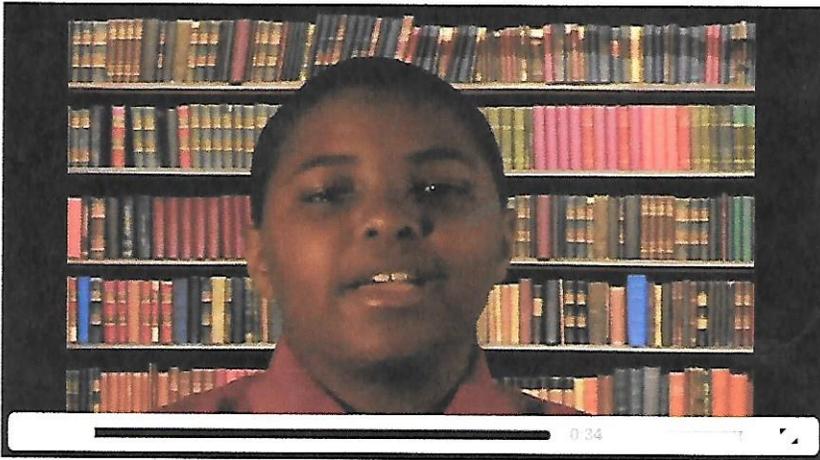
Las Americas Discovery Charter School Website,

<http://www.lasamericascharterschool.org> is one of the many methods used by the Founders and the proposed Board of Trustees to inform the community about the proposed charter school including its intended location, the target student population, the grades to be served, and a description of the educational program that is to be offered.

Home

Our Mission:

Is to Empower Scholars with a Rigorous and Structured Atmosphere. Fostering character development which equips students for college and/or career choices, where all scholars will be academically and technologically proficient as well as display an enthusiasm for learning.



The founding group of Las Americas Discovery Charter School proposes opening a new public charter school in Community School District 17. The Letter Of Intent will be submitted June 2016, to NYSED. If the proposal is approved, LADCS will serve students in Kindergarten and First Grade in the fall of 2017, and grow each year to ultimately serve students in Kindergarten through Fifth Grade. The proposal and school will be founded on 1. STEAM Educational Model 2. Computer-based Blended Learning 3. Project Based Learning, with a full inclusion model curriculum aligned to the Common Core Standards 4. Family Engagement.

We will serve English Language Learners, Students With Disabilities, and Free/Reduce Lunch Program. WE speak Spanish and English.

The new public charter school will be tuition free and open to all students.

Your comments is important to us, for more information please call (718) 722-7810 you can also email us at: lasamericascharterschool@gmail.com

Edit



CATEGORY 2:

The group has had a public meeting with stakeholders in the school district(s) the proposed charter school may be located

The Founding Group/members of the proposed Board of Trustees for Las Americas Discovery Charter School has to date, held 17 public meetings/ outreach events in an attempt to inform the parents and families of school age children, members of Community School District 17, community leaders and community organizations with an interest to the education program that are located in Community School District 17. Attached is evidence of our June 18, 2016 Informational Meeting

High level of Learning and teaching ● STEM Based Education ● Enrich Teaching, and Learning through the use of technology ● Family and Community Engagement.

Programs for : English Language Learners ● Students With Disabilities ● Free Lunch



INFORMATIONAL MEETING LAS AMERICAS DISCOVERY CHARTER SCHOOL

**Your Feedback on the school design
is important to us. Come and Join Us!**

WHEN: SATURDAY, JUNE 18, 2016

WHERE: 890 Rogers Ave, Brooklyn NY 11226

TIME: 1:00 P.M-2:00 P.M

Learn about our school proposal to NYSED to open a new Charter School in CSD 17. If approved we will serve Kindergarten and 1st grade and add a grade each year until we reach full capacity at 5th grade.

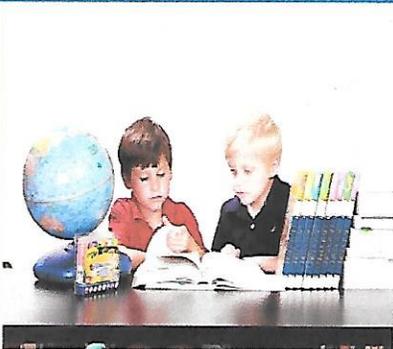
For more information please call : 718-722-7810

Visit: www.lasamericascharterschool.org

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CUANDO: SABADO, JUNIO 18, 2016

DONDE: 890 Rogers Ave, Brooklyn NY 11226

HORA: 1:00 P.M-2:00 P.M

Aprenda sobre nuestra propuesta que someteremos a NYSED para abrir una nueva escuela Chárter en el Distrito escolar 17. De ser aprobada serviremos en nuestro primer año a estudiantes de Kínder y 1er grado y cada año añadiremos otro hasta alcanzar nuestra capacidad máxima del 5to grado. Para mayor información llamar al: 718-722-7810 .

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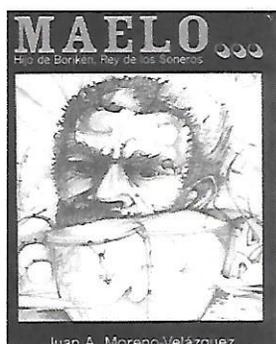
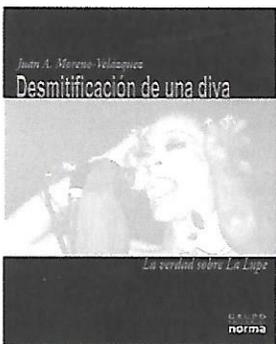
Email
Fulton_plumbing@verizon.net

TENDREMOS 2 REUNIONES PUBLICAS EN LA 890 ROGERS AVE, BROOKLYN, NY 11226, HORA : 1:00 PM LOS DIAS JUNIO 18, Y JUNIO 25 DEL 2016 .

El grupo fundador de Las Americas Discovery Charter School propone abrir una nueva escuela pública en el distrito 17. Presentaremos una Carta de Intención en Junio del 2016, a NYSED . Si la propuesta es aprobada, LADCS servirá a estudiantes en Kinder y Primer grado en el otoño del 2017, y añadiremos un grado cada año hasta llegar al 5to grado en el 2021 (K-5). La propuesta y la escuela se basarán en: 1. Alta enseñanza y un aprendizaje de excelencia 2. Una enseñanza y aprendizaje académico Innovador, 3. Creando responsabilidad y gozo en el estudiante por su aprendizaje, juntamente con la colaboración de los padres. Somos una escuela pública y la matrícula es gratuita. Serviremos a todos los estudiantes y sus necesidades académicas y sociales.

Para comentarios o información sobre nuestros programas académicos, llamar al (718) 722-7810 También puede enviarnos un email a: lasamericascharterschool@gmail.com o visitar: <http://www.lasamericascharterschool.org>

Lo que jamás le contaron de sus ídolos



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CATEGORY 3:

Stakeholders in the community were given the opportunity to provide input into the design of the proposed charter school

Stakeholders in the community were given the opportunity to provide input into the design of the proposed Charter School through several methods of communication. One method used was the submission of the online Community Feedback Survey that is found on the school website. This form was also available in hard copy and laptops available at each of our outreach events where attendees were encouraged to provide feedback on the proposed school

1. Do you have children who attend or will soon attend elementary school?

Yes

No

2. Are you satisfied with the school options you have for your child/ren in CSD17, Brooklyn?

Yes

No

3. Is wearing uniform important to you?

Highly Important

Important

Does not matter

4. Which programs incorporated in the curriculum will you like to see?

Rigorous Curriculum

Arts

Afterschool

Violin

Computer Science

STEM

Blended Learning

5. Do you qualify for these services?

English Language Learner

Student With Disabilities

Free Reduce Lunch

Not Applicable

6. Will you enroll your child/ren in Las Americas Discovery Charter School?

- Extremely likely
- Quite likely
- Moderately likely
- Slightly likely
- Not at all likely

7. I am a resident of District 17, and I support the opening of Las Americas Discovery Charter School.

- Yes
- No

Done

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See how easy it is to [create a survey](#).

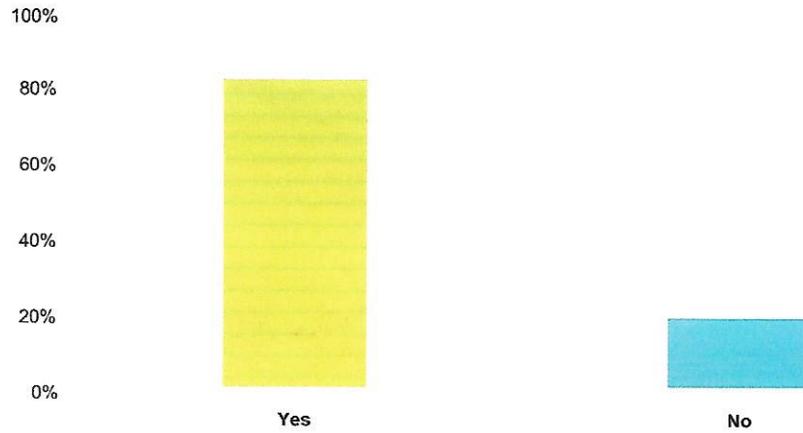
CATEGORY 4:

Comments received from the impacted community concerning the educational and programmatic needs of students were addressed

Comments received from the impacted community or communities concerning the educational and programmatic needs of students were addressed. The Founding Group and the proposed Board of Trustees recorded all data collected from the online Community Feedback Survey, a hard copy Community Feedback Survey, formal and informal conversations in the graph below. This data was also outlined in Table 2- Public Outreach Information and how the public's comments were addressed in the charter proposal.

Q1 Do you have children who attend or will soon attend elementary school?

Answered: 202 Skipped: 0



Answer Choices

Yes

No

Total

Responses

81.19%

18.81%

164

38

202

Q2 Are you satisfied with the school options you have for your child/ren in CSD17, Brooklyn?

Answered: 202 Skipped: 0



Answer Choices

Yes

No

Total

Responses

24.26%

75.74%

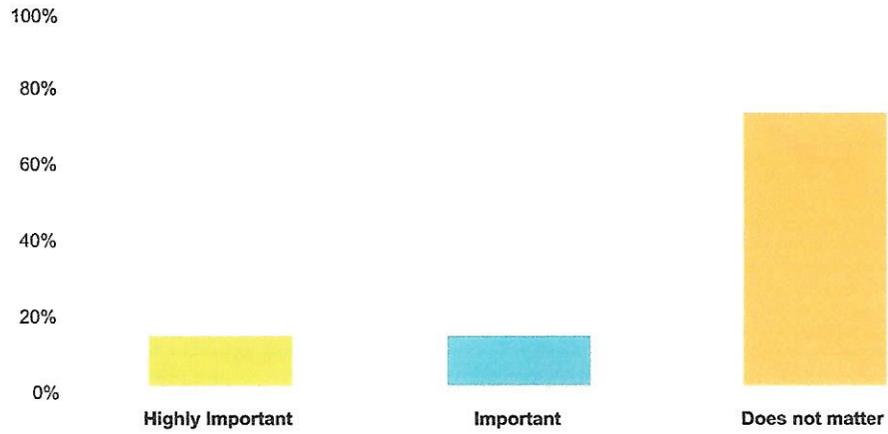
49

153

202

Q3 Is wearing uniform important to you?

Answered: 198 Skipped: 4



Answer Choices

- Highly Important
- Important
- Does not matter

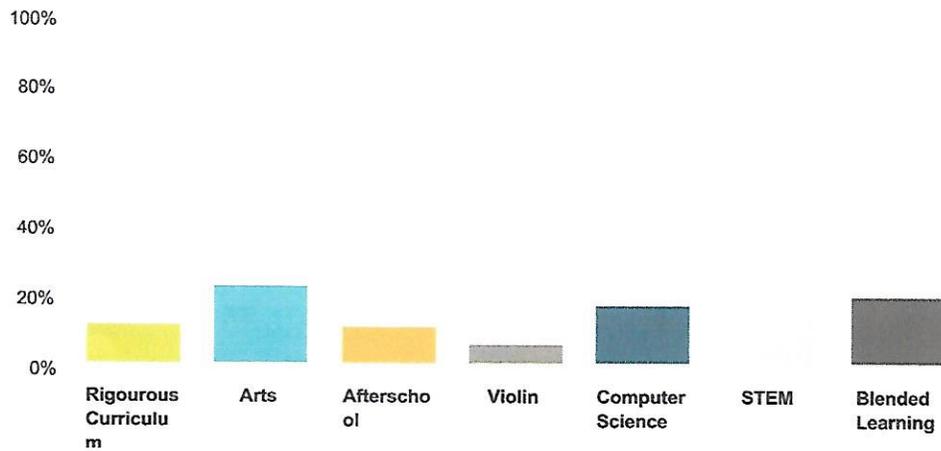
Responses

Highly Important	13.64%	27
Important	13.64%	27
Does not matter	72.73%	144

Total 198

Q4 Which programs incorporated in the curriculum will you like to see?

Answered: 193 Skipped: 9



Answer Choices

- Rigorous Curriculum
- Arts
- Afterschool
- Violin
- Computer Science
- STEM
- Blended Learning

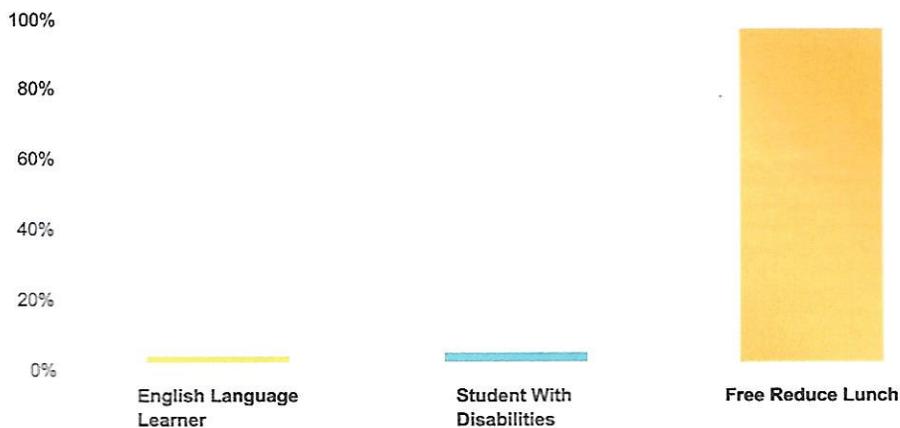
Responses

Rigorous Curriculum	10.88%	21
Arts	21.76%	42
Afterschool	10.36%	20
Violin	5.70%	11
Computer Science	16.58%	32
STEM	15.54%	30
Blended Learning	19.17%	37

Total 193

Q5 Do you qualify for these services?

Answered: 194 Skipped: 8



Answer Choices

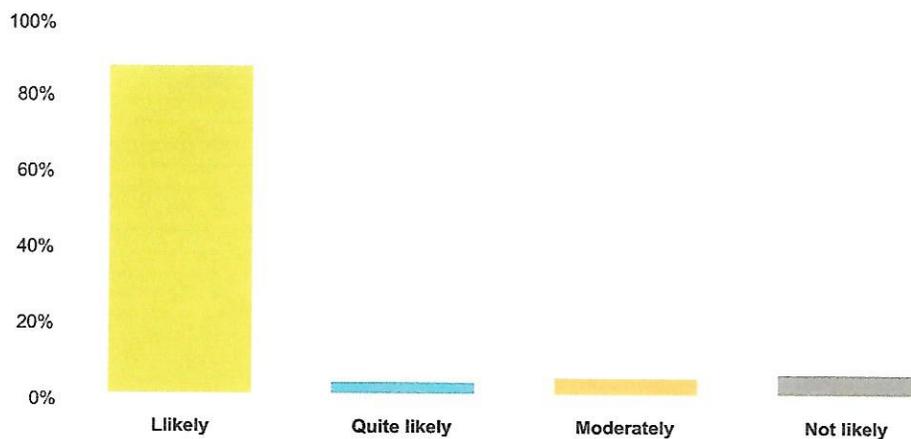
English Language Learner
 Student With Disabilities
 Free Reduce Lunch

Responses

English Language Learner	2.06%	4
Student With Disabilities	3.09%	6
Free Reduce Lunch	94.85%	184
Total		194

Q6 Will you enroll your child/ren in Las Americas Discovery Charter School?

Answered: 194 Skipped: 8



Answer Choices

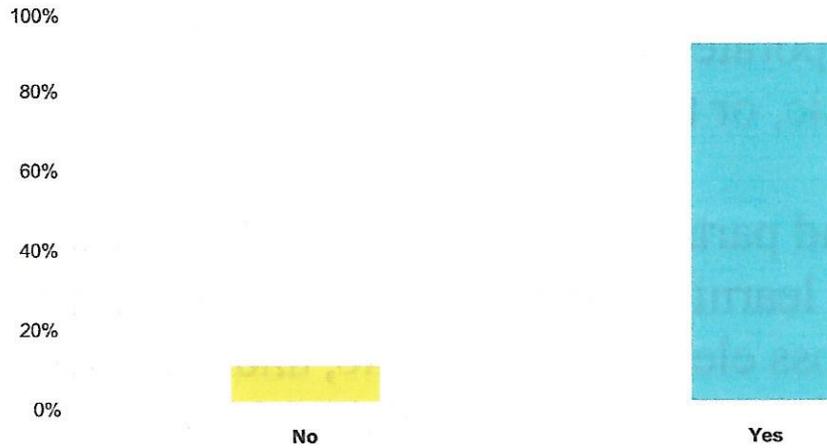
Likely
 Quite likely
 Moderately likely
 Not likely

Responses

Likely	86.60%	168
Quite likely	3.09%	6
Moderately likely	4.64%	9
Not likely	5.67%	11
Total		194

Q7 I am a resident of District 17, and I support the opening of Las Americas Discovery Charter School.

Answered: 197 Skipped: 5



Answer Choices

No

Yes

Total

Responses

9.14%

90.86%

18

179

197